

Roll No.

Total Printed Pages - 7

F- 1962

**M.B.A (Fourth Semester)
EXAMINATION, May - June, 2022
CORPORATE SOCIAL RESPONSIBILITY**

*Time : Three Hours]**[Maximum Marks:70**[Minimum Pass Marks :28***Note- Attempt all sections as directed.****Section - A****(Objective Type Questions)****(1 mark each)****Note- Attempt all questions. Choose the correct answer.**

1. CSR activity has an impact on

- (A) Medical education
- (B) Legislature trust fund
- (C) Generation of employment
- (D) All of the above

2. What should be the net worth of companies to be under the purview of CSR?

- (A) 500 crores
- (B) 5000 crores
- (C) 50 crores
- (D) 5 crores

3. Which CSR model is voluntary in nature?

- (A) Ethical
- (B) Statist
- (C) Liberal
- (D) Stake holder

4. Which of the following statements about CSR is untrue?

- (A) It has a strong impact on corporate reporting practices, investment strategies, SCM and public relations.
- (B) It is about striking balance between economic performance, meeting stakeholder's expectations and responsibility towards society.
- (C) It is about recognizing that no organization is an island and must operate in partnership with the outside world.
- (D) Its main concern is about maintaining a competitive edge in global market

[3]

5. _____ is a part of development phase of CSR
- (A) Social obligation
 - (B) Social responsibility
 - (C) Both (A) and (B)
 - (D) None of the above
6. All definitions of Corporate Social Responsibility recognize that:
- (A) Companies have a responsibility for their impact on society and environment.
 - (B) The natural environment should be the main focus of CSR activities.
 - (C) Business ethics is a complex issue.
 - (D) Companies must pay equal attention to business ethics and sustainability
7. Who said that the “only one social responsibility of business is to increase profits”?
- (A) Edward Freeman
 - (B) Milton Friedman
 - (C) Michael Porter
 - (D) Michael Freeman
8. Opportunities for social innovation are greatest when:
- (A) CSR is aligned with a firm’s core skills and capabilities.
 - (B) CSR spending of a firm is larger than that of its competitors.
 - (C) CSR is pursued by a firm to improve its reputation.
 - (D) CSR is pursued by a firm to enhance human capital

F-1962

P.T.O.

[4]

9. What are the four generic strategies of social responsiveness?
- (A) Proaction, Defensive, Reinvestment, Reaction
 - (B) Reaction, Defence, Reinvestment, Proaction
 - (C) Reaction, Defence, Investment, Withdrawal
 - (D) Reaction, Defence, Accommodation, Proaction
10. What is the main characteristic of the stakeholder approach?
- (A) The idea that many different groups have a legitimate interest in the corporation
 - (B) It is a critical perspective on corporations and business.
 - (C) A focus on social and environmental responsibilities of a corporation.
 - (D) The assumption that shareholders are not the main stakeholders in the corporation.

F-1962

[5]

Section - B

(Very Short Answer Type Question)

(1.5 marks each)

Note- Attempt all questions.

1. Define corporate philanthropy.
2. Define ethics.
3. Define CSR.
4. Who are stakeholders of a company.
5. Define customer value.
6. What is social environment?
7. Define sustainable development.
8. What is Gender equality?
9. Explain women empowerment.
10. What are the causes of unemployment?

F-1962

P.T.O.

[6]

Section - C

(Short Answer Type Questions)

(2.5 marks each)

Note- Attempt all questions.

1. Explain CSR reporting.
2. What are CSR committees?
3. Explain the CSR policies.
4. What are the benefits of CSR activities to an organization?
5. Explain the impact of CSR on environment.
6. Explain the need of CSR in India.
7. What are the recent developments in health care services through CSR in India?
8. Explain the measures taken by the government towards women empowerment.
9. Explain transparency and accountability in business practices.
10. List the provisions of CSR in Companies Act, 2013.

F-1962

[7]

Section - D

(Long Answer Type Questions)

(5 marks each)

Note- Attempt all questions.

1. Define CSR and briefly discuss its phases in India.
2. What are the guidelines given by SEBI for Corporate Social Responsibility Reporting?
3. Explain the impact of CSR practices on sustainable development.
4. What are the benefit and criticism of CSR.